



POINTS FOR PARTS

TURN TRUCK PARTS INTO
AXALTA REWARDS



PROGRAM OVERVIEW

The Points for Parts program rewards customers and distributors who ship qualifying truck parts to the Axalta Coating Systems color laboratory. Truck parts help Axalta continuously improve color position and provide a more accurate color match for the refinisher.

Each truck part that meets all program requirements is eligible for Axalta Color Points, which can be used to purchase Axalta merchandise in the Axalta Points for Parts Rewards Store and qualify to receive Visa® gift cards.

<https://axaltapoints.geigershops.com/>

TRUCK PART REQUIREMENTS

- Eligible truck parts are from Class 8 Heavy Duty truck models
- Truck parts must be received in safe condition
 - o Truck parts received in unsafe condition (i.e. truck parts protruding out of package) will be rejected and not shipped back to customer
 - o For safety reasons, truck part shipments may only weigh a maximum of 30lbs; any shipments weighing over 30 lbs. will be rejected and not shipped back to customer
 - o Preferred truck part size is 6"x 6"
 - Truck parts smaller than 3"x 5" or larger than 12"x 12" will be rejected
 - No whole truck parts
- No bumper parts unless they represent a separate bumper color
- Points for Parts Program account number/VIN/make/model/paint code must appear on the back of each submitted part; the label is available to print from ColorNet
- If truck part does not meet all requirements or is missing any required information, it will be rejected
- Partial point credit for lost packages will be issued ONLY if a tracking number is provided

SHIP TO ADDRESS

Ship truck parts to the following address:

Axalta Coating Systems Color Lab
Attn: Anthony Crescienzi
7961 Winchester Rd
Front Royal, VA 22630

AXALTA COLOR POINTS

- The Points for Parts program requires an Axalta Rewards Store registration. Registration instructions can be found in ColorNet Technical Documentation.
- Axalta will electronically issue Axalta Color Points that can be used to purchase Axalta merchandise on the Axalta Points for Parts Rewards Store: <https://axaltapoints.geigershops.com/>
- Visa gift cards will be distributed on a quarterly basis to any account that has accrued at least 200 Axalta Color Points
- Accepted truck makes include:
 - o Freightliner
 - o Hino
 - o Kenworth
 - o Mack
 - o Navistar
 - o Peterbilt
 - o Volvo
 - o Western Star
- Earn 25 Axalta Color Points per accepted truck part for standard colors, which includes only metallic and pearl colors
- Earn 50 Axalta Color Points per accepted truck part for most wanted colors, which may include metallic, pearls, and solids. A list of most wanted truck colors can be found in ColorNet Technical Documentation.
- Axalta Color Points are loaded monthly to the customer account on the Rewards Store
- There is no limit to the number of points you can earn

Annual Reward

The top 3 participants with the highest number of accepted truck parts in a calendar year will win 200 Axalta Color Points. Keep those truck parts coming!

QUESTIONS & ADDITIONAL INFORMATION

If you have questions about the program or need additional information, contact your local Axalta representative or the Points for Parts Program Administrator.

Meghan Gibson
Points for Parts Program Administrator
610-358-5074
meghan.m.gibson@axalta.com